



ROAD TO V20 BRAZIL - EU EVENT AGENDA

10:00 10:05	INSTITUTIONAL OPENING Welcome and introduction by Marisa Faccio, V20 Co-Founder and V20 2021 Co-Chair and Stefano Petti, V20 Co-Founder and V20 2021 Co-Chair.
10:05 10:50	Ve3 AN INITIATIVE BASED ON COLLABORATIVE ADVANTAGE <u>Moderator:</u> Pamela Doherty, Co-Founder of V20 (Values 20) and CEO of Axia Origin <u>Speakers:</u> Alessandro Armillotta, CEO and Co-Founder of AWorld; Andrea Pesce, Founder of zeroCO2; Dr. Niccolò Stamboglis, Data Scientist at InfoCamere; Stefano Petti, Co-Founder of V20 and Partner at Asterys <u>Topic:</u> A focus on the power of collaborative advantage, exploring how values-driven strategies can enhance sustainability, economic accessibility, and impact for SMEs beyond traditional compliance.
10:50 11:05	THE VOICE OF THE V20 2024 CHAIR <u>Moderator:</u> Marisa Faccio, V20 Co-Founder and V20 2021 Co-Chair <u>Speaker:</u> Inês Medeiros, V20 2024 Chair and Founder of Values Move <u>Topic:</u> Insights around 'collaborative advantage' and key messages waiting for the official V20 2024 Summit in Brazil.
11:05 12:00	VALUES TO CREATE VALUE <u>Moderator:</u> Dr. Mandeep Rai, V20 Co-Founder and author of the best selling book "The Values Compass" <u>Speakers:</u> Dr. Krzysztof Dembek, Co-Founder of V20 and Impact Strategist; Alan Williams, Director at ServiceBrand Global and Steering Group Member at UK Values Alliance; Anthony Bennett, CEO of Reboot the Future <u>Topic:</u> Exploring how values-led strategies drive SDG progress, with discussions on culture and creative approaches to impact across companies, countries, and communities.
12:00 12:35	MOTHER NATURE'S SEAT AT THE AI TABLE – BALANCING NATURAL INTELLIGENCE AND ARTIFICIAL INTELLIGENCE <u>Speakers:</u> Dr. Shaibal Roy, Co-Founder of V20 and Co-Founder of AxiaOrigin; André Ribeiro Coutinho, V20 Task Force on AI <u>Topic:</u> A session that introduces the idea of 'Next Nature' and discusses the implications on the development of AI from a values perspective.
12:35 12:45	CLOSING REMARKS